

Exhibitor Manual



The 24th Iran International Exhibition of Electronic, Computer & E-Commerce



Iranian ICT Guild
Organization



ELECOMP



28-31
July
2018

Dear Exhibitor,

We would like to thank you for attending the 24th Iran International Exhibition of Electronic, Computer & E-Commerce. It is our pleasure to support you in this event.

This manual contains important information you need to have a successful event below. The manual is designed to answer your questions, help remind you of deadlines and guide you through the process of preparing for the event.

Please observe the deadlines and make sure that the forms are sent within the time limit.

This manual is intended to make your participation at the event as smooth and productive as possible. If you have any questions or require further assistance please do not hesitate to contact us:

Email: sales@iran-elecomp.com

Cell: +98 912 1074250

We will be glad to help you.

Thank You

About Iran

Capital: Tehran

Currency: Iranian Rial

Official language: Persian

Time Zone: 3.5 GMT

Weekend Days: Thursday & Friday

International Telephone Code: +98

Exchange Rate: Approximately 1\$ is equal to 45000 Rials

Approximately €1 is equal to 57000 Rials

Neighboring countries: Turkey, Iraq, Pakistan, Afghanistan, Armenia, Azerbaijan





Important addresses

Organizers:

- M&T Solutions Co.

Address: Unit 1, Boostan St., Dadman Blvd., Shahrak-e-Gharb, Tehran, Iran.

Post Code: 1468935361

Tel: +98 21 42917 000 (30 Lines)

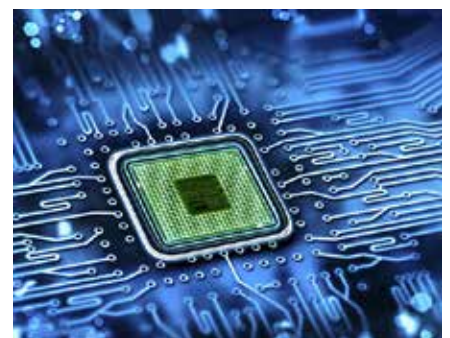
Fax: +98 21 42917 100

Email: info@mandtgroup.com

Exhibition Venue:

Iran International Exhibitions Company

Address: P.O. Box No. 19395-1491, Permanent Fairgrounds, Chamran Expressway, Tehran International Permanent Fairground



General Information

The exhibition is scheduled to be open for visitors at 9:00 to 17:00 on the 28th July 2018 and it will be continued to 31st July 2018.

Please pay attention to leave your stand when the visiting hour is over.

Your stand is going to be prepared in the direction of your demands that you inform Operation and Project Department beforehand. In case you demand extra material in the fair ground, please inform the executive staff who is going to be ready in the organizer office at the ground and ask for their help. Your demands are going to be fulfilled according to the priority of the application and availability in the stocks.

The organizers accept no responsibility and shall not incur any liability to the Exhibitor for any loss or damage that occurred during visiting hours and preparation hours.

Contact Information

Sales Department

sales@iran-elecomp.com

Tel: +98 21 42917000

Fax: +98 21 42917100

Contact Person

Mr. Ali Tolouei

Cell: +98 912 1074250

Tel: +98 21 429 17 111

Email: tolouei@mandtgroup.com



Deadlines for Exhibition

10 Jun 2018:

Exhibitor Profile:

An email including username and password for entrance to the system of registration will be sent to the email which declared by the companies for completing registration.

Notice: The declared email should be accurate and without any mistake.

Exhibitor Profile includes following items that should be completed by deadline.

- **Rules and Regulation form:** This form should be signed and stamped by the companies.
- **Exhibitor information:** Filling information in each field is mandatory. Please pay attention that all of these information which you submitted here will show in exhibition directory, website, multimedia CD and mobile application and you are responsible for any information which you provided.
- **Exhibitor badges:**
 - Iranian personnel:
Colored photo; size 3*4, less than 150 dpi, without tie and with hijab for ladies
 - Foreign personnel:
Colored scan of passports less than 250 KB
- **Fascia Board:** This part should be filled by companies which reserved shell scheme stands. It should be maximum 30 characters.
- **Hotel and accommodation:** Please download the form and fill it and then upload it on the website.
- **Invitation letter:** Exhibition organizing office is able to supply you a formal invitation letter to apply your visa locally in your country before travelling. Invitation letter is free of charge. We would only need your scan copy of your passport to prepare it.
- **Visa Request Form:** We will get visa for clients who ordered Travel Package only. You need to fill out Visa Request Form with your precise information and send to exhibition organizing office to proceed with visa issuance. An authorized approval letter by The Ministry of Foreign Affairs will be forwarded to the Iran Embassy Consulate in your country. You will be given an approval code to collect your visa from Iran Embassy.
To start the above procedure, it is necessary to have passport copies and filled out Visa Request Form.

20 Jun 2018:

- Introducing the local stand contractor

20 Jun 2018:

- Sending Catalogue Advertisement Designs
- Ordering Event Advertisement in Fairground
- Ordering Additional Exhibition Services

30 Jun 2018:

- Technical Approval from organizer

Exhibition Timetable

25-27 July 2018:

- Booth Construction by Contractors

Notice: The exhibitors who have to use lift truck and crane for heavy equipment, should set their equipment on 18 July.

27 July 2018:

- Preparation and Booth Layout

28-31 July 2018:

- Exhibition Hours
9:30 – 18:00 for exhibitors
10:00 – 18:00 for visitors

1 August 2018:

- Move out and dismantling





**Official Freight
Forwarding Services**

GEL
Global Event Logistics

Elie Saade | Fairs & Exhibitions Supervisor

Tel: +961 1 496059

**Address: Sin El Fil, Parallel Towers, Bloc B, Floor 12
P.O. Box 1/7-5040-Beirut-Lebanon**

Email: elie.saade@gel-eventlogistics.com

Website: www.gel-eventlogistics.com



Official Stand Contractor

As Iran oil show Organizer, we are cooperating with stand Contractor Company for your welfare during the preparation period for our exhibition.



M&T Design

Contact Person: Mohammad Tolouei

Email: overseas@mandtgroup.com

Mob: +98 912 2501947

Technical Approval of Stands

The exhibitors should apply local booth contractors who have certification by IIEC (Iran International Exhibition Company) and are familiar with rules and regulation of booth construction.

Maximum Allowed Height for Booth Construction

Hall No.	Stands of middle of the hall (m)	Stands next to the wall of hall (m)
1- 1A- 2 - 6 - 7 - 8/9 -10/11 - 12/13 - 14/15 - 20 - 21 - 22 -27 - 35 - 38 - 38A - 40 - 41	4.5	4.5
38B	4.5	3
44,1- 44,2	3.5	4
19	3	3.5
18- 31A - 31B	3	3
5	4	3
Series 25	3	3.5
Series 26	3	2.5

Note: The above figures are including flooring.

Equipment Order Form

Request Form Exhibition Extra Equipment				
Item	Description	Code	Unit Price (€)	Qty.
1	1 Round Glass Table + 4 Leather Chairs	A1	200	
2	Square Table (80*80*80)	A2	20	
3	Standard Information Counter (90*50*110)	A3	70	
4	Plastic Chair	A4	20	
5	Sofa	A5	250	
6	Bar Stool	A6	40	
7	Refrigerator	A7	75	
8	Hot & Cold Water Dispenser	A8	75	
9	Brochure Case	A9	50	
10	Folding Door(200*100)	A10	75	
11	Short Show case (100*50*100)	A11	65	
12	Height Show case(100*50*160)	A12	100	
13	Display Cube(50*50*50)	A13	25	
14	Display Cube (50*50*100)	A14	35	
15	Display Cube (50*50*70)	A15	30	
16	Rotating showcase(40*40*200)	A16	100	
17	Lock able Cabinet (100*50*75)	A17	70	
18	LCD 42 inch	A18	250	
<p>By signing this application, we accept that No Cancelation will be accepted by Organizer Any request form without balance of payment will not applied. Note: All the prices is for a 4 days exhibitions.</p>				
Booth No:		Signature/Stamp		
Company Name:				
Name:				
Position:				

